



Programme on

MANAGEMENT AUDIT

A Way Forward for Performance Improvement

April 5 - 9, 2010



Administrative Staff College of India

INTRODUCTION

Business environment in India has undergone a significant change during the current decade leading to ever-increasing uncertainty and complexity being faced by organisations. The only constant in today's environment is change. Consequently, we need to renew ourselves on a regular basis to meet the challenge posed by changes in environment and competitive landscape. Management Audit, which has come to be the first step in most self-renewal exercises, can help

- ▶ Identify opportunities for growth and improvement.
- ▶ Build business processes that support the new strategy.
- ▶ Identify managerial initiatives required for achieving targeted performance.

In this context, our programme focuses on providing a clear understanding of the need for management audit, its framework and the skills required for conducting management audit. The programme places emphasis on the ways in which management audit can enable an organization to gain a competitive edge by critically evaluating strategy, systems and processes - thus, improving performance. The programme also brings out the key role and importance of management audit in achieving good corporate governance practices.

OBJECTIVES OF THE PROGRAMME

- ▶ Understand the concept of management audit and obtain

insights in the methodology of conducting a management audit.

- ▶ Enhance awareness of the importance of corporate governance and the ways in which management audit facilitates good governance.
- ▶ Appreciate the importance of functional audits, systems audit and strategy audit and their role in enhancing the competitiveness of the organization.

PROGRAMME CONTENT

- ▶ Management Audit – Methodology
- ▶ Corporate Governance & Management Audit Perspectives
- ▶ Functional Audit comprising Operations, Marketing, HR and Finance
- ▶ Systems Audit – information, delivery and risk management systems
- ▶ Strategy Audit

TRAINING METHODS

This intensive five-day programme places a heavy emphasis on an interactive learning environment. It combines lecture sessions, group discussions and experience sharing, providing ample opportunity to learn from peers as well as ASCI faculty and industry experts.

TARGET PARTICIPANTS

The participant profile would be senior executives in the corporate sector in charge of developing / managing the

management and internal audit function in their organization. The programme would also be relevant for banks, NBFCs, financial institutions and insurance companies. Participants from public service organizations would also find this programme useful.

Organizational sponsorship is essential.

VENUE

The Programme is fully residential and the participants will be accommodated in single air-conditioned rooms in the Bella Vista or the College Park Campus of the College at Hyderabad. The College does not provide accommodation for the family. Transport between Airport / Railway Station and Campus will be arranged by the College.

DURATION

The Programme duration is from **Monday, April 5, 2010 to Friday, April 9, 2010**. The participants are expected to arrive a day before the commencement and may leave after the conclusion of the programme.

PROGRAMME FEE

Rs.40,000/- (US \$1235 if foreign) plus Service Tax 10.30% or as applicable per participant will be charged to cover tuition, board and lodging, courseware and other facilities of the College

including Internet usage. Local participants not availing hostel accommodation will be given a discount of Rs.1,000/- per day for the duration of the programme.

A concession of ten per cent is given to the second nominee and onwards. A ten per cent concession is also given to a woman participant. In either case, the maximum allowable concession is 10%.

The College is exempted from Income Tax, and hence TDS should not be deducted.

LAST DATE FOR NOMINATION

The nomination form duly filled in along with the Demand Draft made out in favour of "**Administrative Staff College of India**" payable at Hyderabad should reach the **Programmes Officer** by **March 22, 2010**.

LAST DATE FOR WITHDRAWAL

March 29, 2010. Any withdrawals after this date will entail forfeiture of fee paid.

ASCI ALUMNI ASSOCIATION

Participants of College Programmes will automatically become members of ASCI Alumni Association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the Programme.

Programme Director

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