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Leadership through Learning

**ADMINISTRATIVE STAFF COLLEGE OF INDIA**

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India  
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**Dr. Sreerupa Sengupta**  
**Dr. Sutanuka Dev Roy**  
Programme Directors

October 1, 2018

**Management Development Programme  
for Women Executives**

**(December 3 - 7, 2018)**

Dear Sir/Madam,

The Administrative Staff College of India (ASCI) is pleased to announce the **Management Development Programme for Women Executives** from **December 3 - 7, 2018** at Bella Vista Campus/College Park Campus, Hyderabad.

Organizations globally recognize that gender diversity at all levels contributes to good governance and promotes growth of the company. Hence, organizations are proactively promoting gender sensitive policies and adopting strategies to hone skills and potential of their women employees.

This five day transformative programme gives women executives' opportunities to explore strategies to achieve their goals in a dynamic work environment, enhance their power and take the lead. The programme will provide an excellent platform to all women executives to create personal and professional network which they can leverage throughout their careers.

**OBJECTIVES**

The aim of the programme is to help participants –

- Develop managerial competency across verticals
- Facilitate women to develop personal leadership styles that inspires innovation in others
- Gain knowledge about recent developments in the macroeconomic environment and their implications; functional concepts in Strategy, Marketing, Finance, IT and Human Resource Development
- Sensitise them about gender, leadership and power

This contemporary Management Development Programme for Women Executives is designed for women in middle and senior level management in banking, corporate and public sectors, NGOs, PPPs, consultancies and entrepreneurial organizations. Early nominations are recommended as admission is based on a first-come-first-served basis.

Please note that the nominees are requested to carry with them the proof of Medical Insurance. The Sponsoring Agency is required to endorse the nominee's Medical coverage in the event of hospitalization.

Looking forward to hearing from you.

Cordially yours,

*S. Sengupta*  
**Sreerupa Sengupta**

*Sutanuka Dev Roy*  
**Sutanuka Dev Roy**

Encl: Programme Brochure and Nomination Form



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*Management Development Programme  
for*

# Women Executives

December 03-07, 2018



**Administrative Staff College of India**

## BACKGROUND

It is well documented that gender diversity in organizations drives economic growth and results in good governance. In September 2015 as the international community adopted the Sustainable Development Goals 2030, several companies incorporated Women Empowerment Principles as a policy. Several organizations, globally, have proactively adopted strategies to hone skills and potential of their women employees.

Despite all efforts, women face unique challenges in trying to optimize between professional and personal goals. Women often struggle to develop their own leadership styles and effectively enhance their power and status within an organization. Hence, to reach the highest levels of management, it is essential for women to recognize, understand, and transform common business challenges into career-building opportunities.

The Management Development Programme for Women Executives is especially designed to enhance their managerial competency and develop their own unique leadership style.

The programme will provide insights about the success factors which will guide women to become better performers as individuals, team leaders, and organizational visionaries.

## OBJECTIVES

- ▶ Develop managerial competency across verticals
- ▶ Facilitate women to develop personal leadership styles that inspires innovation in others
- ▶ Gain knowledge about recent developments in the macroeconomic environment and their implications; functional concepts in Strategy, Marketing, Finance, IT and Human Resource Development
- ▶ Sensitise them about gender, leadership and power

## METHODOLOGY

The methodology will be an eclectic mix of lectures, outbound exercises, simulations, case studies, group discussions and panels.

## PARTICIPANT PROFILE

- ▶ The programme is designed for women in the corporate sector responsible for showing tangible performance as per the expectation of their respective positions.
- ▶ Women executives in the public sector with the responsibility to fulfill the tasks assigned to their departments.
- ▶ Women in diverse sectors such as banking, insurance, manufacturing, tourism, etc.
- ▶ Women executives in NGOs, public private partnerships, consultancies, and entrepreneurial organizations.

***Organisational sponsorship is essential.***

## VENUE

The Programme is fully residential and the participants will be accommodated in air-conditioned single occupancy rooms. The College does not provide accommodation for the family. College will arrange transport between Airport /Railway Station and venue. The College is WiFi enabled in a comprehensive way.

## DURATION

The Programme duration is from **December 3 - 7, 2018**. The participants are expected to arrive a day before commencement and may leave soon after the conclusion of the programme.

## PROGRAMME FEE

**Residential Fee:** Rs. 54,000/- (US \$1100 for foreigners) plus GST as applicable, presently 18% per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

**Non-Residential Fee:** Rs. 46,500/- plus GST as applicable, presently 18% per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **November 30, 2018**.

Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the **Programme Code (Prg/18-19/1/57)** to e-mail: **income@asci.org.in** for confirmation.

Bank details are given below:

**For Indian Participants :**

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

**For Foreign Participants:**

Bank Account Number	62090698960
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBBH04
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Rajbhavan Road, Somajiguda, Hyderabad - 500 082.
Nostro Account (Optional)	6550992180

## **MEDICAL INSURANCE**

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

## **LAST DATE FOR NOMINATION**

Please use the prescribed/attached form. Last date for receiving nomination form is **November 26, 2018**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

## **LAST DATE FOR WITHDRAWAL**

**November 27, 2018**. Any withdrawals after this date will entail forfeiture of fee paid, if any.

## **ASCI ALUMNI ASSOCIATION**

Participants of the College programmes will automatically become members of the ASCI alumni association.

## **CERTIFICATE OF PARTICIPATION**

The College issues a Certificate of Participation on conclusion of the programme.

### **Programme Directors**

## **Dr. SREERUPA SENGUPTA**

E-mail: sreerupa@asci.org.in

## **Dr. SUTANUKA DEV ROY**

E-mail: sdevroy@asci.org.in

# ASCI Management Development Programmes for 2018-19

## MANAGEMENT DEVELOPMENT PROGRAMMES

Programme for Young Managers 26-Nov-2018 30-Nov-2018  
MDP for Women Executives 03-Dec-2018 07-Dec-2018

## BUSINESS COMMUNICATION

Leadership through Self-Discovery 24-Oct-18 26-Oct-18  
Individual Excellence for Organizational Effectiveness 26-Nov-18 30-Nov-18  
Leadership Skills Development 17-Dec-18 21-Dec-18  
Communication Skills for Managers 21-Jan-19 25-Jan-19  
Managing Creativity & Innovation 04-Mar-19 06-Mar-19

## ECONOMICS

Financial Systems, Management and Accountability in Government 26-Nov-2018 30-Nov-2018

## ENERGY

Smart Grid Technology and its Application in Power Sector 10-Dec-18 12-Dec-18  
Renewable Energy Regulation 21-Jan-19 23-Jan-19

## ENVIRONMENT

Regulations & EMP for Common Environmental Infrastructure 12-Nov-18 15-Nov-18  
SDGs and Climate Change: Opportunities and Challenges of Adaptation and Mitigation 03-Dec-18 05-Dec-18  
Climate Change Adaptation and Disaster Risk Reduction 04-Feb-19 06-Feb-19

## FINANCE

Infrastructure Financing 19-Nov-18 23-Nov-18  
Finance for Non-Finance Executives 10-Dec-18 12-Dec-18  
Strategies for Cost Leadership 23-Jan-19 25-Jan-19  
Enterprise Risk Management 04-Feb-19 08-Feb-19  
Advanced Financial Management 11-Feb-19 13-Feb-19

## HUMAN RESOURCE DEVELOPMENT

Enhancing Skills of Young Women Professionals 01-Oct-18 05-Oct-18  
Leading with Emotional Intelligence 22-Oct-18 26-Oct-18  
Effective Trade Union Management 12-Nov-18 16-Nov-18  
Best Practices and Innovation in Health Care Delivery 14-Nov-18 16-Nov-18  
Improving Work Culture 19-Nov-18 21-Nov-18  
Conflict Management and Negotiation Skills 10-Dec-18 12-Dec-18  
Leadership Engagement and Development 10-Dec-18 14-Dec-18  
Team Dynamics: Activity Based Approach 17-Dec-18 21-Dec-18  
Personal Effectiveness 7-Jan-19 9-Jan-19  
Ensuring Health Care Quality: Risk Management and Innovation 16-Jan-19 18-Jan-19  
Building and Leading Effective Teams 04-Feb-19 08-Feb-19  
Positive Organizational Behaviour 04-Feb-19 06-Feb-19

Decision Making for Effective Leadership 18-Feb-19 20-Feb-19  
Enhancing Interpersonal Effectiveness through Transactional Analysis 18-Feb-19 20-Feb-19

Strategic Human Resource Management with International Study Tour 11-Mar-19 23-Mar-19

## INFORMATION TECHNOLOGY

Leveraging Big Data and Analytics 19-Dec-18 21-Dec-18

## INFRASTRUCTURE DEVELOPMENT

Urban Infrastructure Project Preparation and Management 07-Feb-19 09-Feb-19

## INNOVATION AND TECHNOLOGY

Strategic R & D Management 10-Dec-18 12-Dec-18

## LAND ACQUISITION, RESETTLEMENT AND REHABILITATION

Index-based Crop Insurance-Concepts, Design and Implementation 17-Dec-18 19-Dec-18

## MARKETING

Customer Centric Brand Management 04-Oct-18 06-Oct-18  
High Impact Sales Management 10-Dec-18 14-Dec-18  
Creating Social Value Through Corporate Social Responsibility 21-Jan-19 23-Jan-19

## OPERATIONS

Project and Contract Management 24-Sep-18 28-Sep-18  
Procurement Procedures for The World Bank Aided Projects 19-Nov-18 30-Nov-18  
Materials and Supply Chain Management 03-Dec-18 07-Dec-18  
Project and Contract Management 07-Jan-19 11-Jan-19  
Procurement Procedures for The World Bank Aided Projects 11-Feb-19 22-Feb-19

## PUBLIC POLICY GOVERNANCE AND PERFORMANCE

Sustainable Development Goals and Good Governance 25-Mar-19 29-Mar-19

## POVERTY STUDIES AND RURAL DEVELOPMENT

Capacity Building Programme on Rural Industrial Development and Entrepreneurship 07-Jan-19 11-Jan-19

## STRATEGIC MANAGEMENT

Driving Performance through Transformational Leadership 18-Feb-19 22-Feb-19

## URBAN GOVERNANCE

Creating and Managing Digital Presence 4-Oct-18 6-Oct-18  
Change Management for Achieving Continuous Water Supply (24/7) For All In Urban Areas 29-Nov-18 01-Dec-18  
Faecal Sludge Septage Management 21-Jan-19 23-Jan-19  
Towards Universal Sanitation in Urban Areas 04-Feb-19 06-Feb-19



## Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad,  
Hyderabad - 500 082, India.

Phone : 0091-40-66533000, 66534247

Fax : 0091-40-66534356

## Delhi Campus

C-24, Institutional Area  
South of IIT, Behind Qutub Hotel  
New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850

[www.asci.org.in](http://www.asci.org.in)

**Nomination Form**  
**Management Development Programme**  
**for Women Executives**

**(December 3 - 7, 2018)**

**Nominee's Contact Information :**

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____
		Home :	_____
e-mail :	_____	Fax :	_____

**Sponsor's Details**

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN :	_____
Address :	_____
	_____ Pincode : _____
Phone(s) :	(Off) : _____ (Mobile) : _____
e-mail :	_____ Fax : _____

**Fee Particulars**

Amount Payable :	_____	Mode of Payment (DD/Chq/NEFT) :	_____
Name of the Bank :	_____	Date of Instrument/Transfer :	_____
Instrument Number :	_____	UTR Number for NEFT :	_____

**Medical Insurance**

<b>Name of the Insurance Agency</b>	<b>Policy Number</b>	<b>Validity upto</b>
<b>Note : Coverage should be available in Hyderabad, India</b>		

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Srinivas Yadav, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in